

## Monthly Sales Trend for February 2025

### Japan Business

#### Sales, Number of Customers and Sales per Customer (Year-on-year comparison basis)

%	LFL Directly Managed Stores + Online Store	All Directly Managed Stores + Online Store
Sales	108.5	117.2
Number of Customers	108.4	116.4
Sales per Customer	100.1	100.7

#### Sales by Product Category (year-on-year change)

%	LFL Directly Managed Stores + Online Store	All Directly Managed Stores + Online Store
Apparel	106.5	114.3
Household	110.4	118.6
Foods	106.2	117.3

#### Number of Stores

	LFL Directly Managed Stores	All Directly Managed Stores + Online Store
Number of Stores	429	651
Number of New-opening Stores	-	4
Number of Closed Stores	-	2

#### Store openings

MUJI COOP SAPPORO NUMANOHATA  
 MUJI COOP SAPPORO SOCIA  
 MUJI ACROSS PLAZA NAGAOKA  
 MUJI GALLERIAAPITA CHIRYU

#### Sales trends

In February 2025, on a year-on-year sales basis, monthly sales were 108.5% at LFL directly managed stores and online stores, and 117.2% at all stores and online stores. Considering the negative impact of 3% due to the leap year in the previous year, the actual year-on-year growth rate for LFL directly managed store sales was in the double digits. Sales of Apparel, Household goods, and Foods all increased on a LFL store basis. In particular, sales of Household goods, mainly care products and daily consumables, remained strong. There was no YoY impact from the number of weekends and holidays.

### Businesses Outside Japan

#### Sales, Number of Customers and Sales per Customer (Year-on-year comparison basis)

##### East Asia

	LFL Directly Managed Stores + Online Store		All Directly Managed Stores + Online Store	
		Mainland China		Mainland China
Sales	93.2	92.5	100.2	101.9
Number of Customers	104.5	-	113.3	-
Sales per Customer	89.2	-	88.4	-

##### Asia East / South & Oceania Business

	LFL Directly Managed Stores + Online Store	All Directly Managed Stores + Online Store
Sales	98.0	115.5
Number of Customers	-	120.0
Sales per Customer	-	96.3

##### Europe & Americas Business

	LFL Directly Managed Stores + Online Store	All Directly Managed Stores + Online Store
Sales	102.8	101.2
Number of Customers	-	100.7
Sales per Customer	-	100.4

#### Number of Stores by Business Segment

##### East Asia

	LFL Directly Managed Stores	All Directly Managed Stores + Online Store
Number of Stores	-	551
Number of New-opening Stores	-	0
Number of Closed Stores	-	2

##### Asia East / South & Oceania Business

	LFL Directly Managed Stores	All Directly Managed Stores + Online Store
Number of Stores	-	117
Number of New-opening Stores	-	1
Number of Closed Stores	-	1

##### Europe & Americas Business

	LFL Directly Managed Stores	All Directly Managed Stores + Online Store
Number of Stores	-	49
Number of New-opening Stores	-	0
Number of Closed Stores	-	1

#### Store openings

MUJI VINCOM LE VAN VIET (Vietnam, DM)

