

Daily Necessities Provided to People Displaced from Ukraine to Neighboring Countries

Ryohin Keikaku Co., Ltd. (Toshima-ku Tokyo; President and Representative Director: Nobuo Domae) announced that its European headquarters, MUJI EUROPE HOLDINGS, decided to donate 20,000 MUJI items to support the lives of people displaced from Ukraine to neighboring countries. The items such as clothing and blankets will be distributed in Poland and Ukraine.

<Daily Necessities Provided>

MUJI's menswear, womenswear, kids wear, innerwear, blankets, etc. 20,000 pieces in total.
(Approx. 100,000 GBP/ 16 million JPY)

Ryohin Keikaku will continue to consider further aid to those needed and pray to a peaceful resolution as quickly as possible.

[Reference] Our Supporting Activities

- Livelihood support for people displaced from Ukraine to Japan

Ryohin Keikaku is providing livelihood support, such as the provision of daily necessities, to people displaced from Ukraine to Japan designated by the Japanese government, while working together with the central and local government of Japan and its affiliated agencies. Furthermore, Ryohin Keikaku will provide sustaining environment including employment opportunities as necessary.

- Donation of 100 sets of art materials to be used at art therapy workshops for children

Ryohin Keikaku donated MUJI art materials: 100 sets of colored pencils, paper memo pads and Japanese origami paper, to the [Kids Earth Fund](#). The Kids Earth Fund is a non-profit organization, which held art therapy workshops in the neighboring country of Poland to provide mental health care for children fled from Ukraine.

- Fundraising program launched to support humanitarian aid for people displaced from Ukraine

A [fundraising program](#) was launched on March 15 in MUJI's online fundraising system to support humanitarian aid for people displaced from Ukraine. For every donation gathered through this online fundraising program, Ryohin Keikaku will match yen for yen, and sent to the "Response to Ukraine Humanitarian Crisis 2022" Program of [Japan Platform](#), an international emergency humanitarian aid organization. The donations will be used to provide urgent assistance to protect people's lives and safety, such as food, temporary housing, water & sanitation, medical care, and mental health care for the internally displaced people and those who have fled to neighboring countries.

For press inquiries, please contact

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