

September 30, 2024

Announcement of the Establishment of Local Subsidiaries for Development and Production Management in Cambodia, Indonesia and India



Ryohin Keikaku Co., Ltd. (Bunkyo-ku, Tokyo; Nobuo Domae, President and Representative Director) (the “Company”), which operates MUJI, has established three new local subsidiaries, MUJI Global Sourcing (hereinafter “MGS”) in Cambodia, Indonesia and India, in order to strengthen its product development and production management systems. As the Company already have three bases in two countries, Shanghai and Shenzhen in China, and Vietnam, this will bring the total to six bases in five countries.

By establishing development and production management bases close to the factories of production partners, and having highly specialized production teams respond to customer needs on-site, by examining the actual products and conditions, the Company will promote the refinement of production management and quality improvement, and build a safe and secure supply chain.

In addition, by learning from the wisdom of local life, the Company will develop material and products originating from MGS.

Going forward, the Company will aim to minimize costs by getting more deeply involved in the manufacturing process and producing products that suit the various needs of its production partners, thereby eliminating waste in the manufacturing process and maximizing production efficiency.

The Company will also contribute to the economic development of the local area by conducting ethical transactions at fair prices with production partners who share the Company’s philosophy.

■ Company profile

① Cambodia

Company name: MUJI GLOBAL SOURCING (CAMBODIA) CO., LTD.

Capital: 600,000 USD

Location Phnom Penh

President: Fumihide Satomura

Date of establishment: September 9, 2024

② **Indonesia**

Company name: PT MUJI GLOBAL SOURCING INDONESIA

Capital: 10 billion IDR

Location: Jakarta

President: Naomi Schulz

Date of establishment: July 15, 2024

③ **India**

Company name: MUJI GLOBAL SOURCING INDIA PRIVATE LIMITED

Capital: 57,930,000 INR

Location: Bangalore

President: Yasuhiro Kido

Date of establishment: August 30, 2024

For press inquiries, please contact

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