

Launch of "MUJI Labo" 2025 Spring/Summer Season Items

Apparel Accessories Including Shoes, Hats, Bags, and Hard-Shell Suitcases Now Available



Ryohin Keikaku Co., Ltd. (Bunkyo-ku, Tokyo; President: Satoshi Shimizu), which operates MUJI, will launch the 2025 Spring/Summer season items of "MUJI Labo," revamped in the 2024 Fall/Winter season, on Monday, January 20th. These items will be available in 17 selected MUJI stores and on MUJI's online store in Japan. Additionally, they will be rolled out in 13 countries and regions overseas, including China, the United States, and France.

"MUJI Labo" has been operating since 2005 as a laboratory exploring the basics of clothing design for MUJI. Primarily featured in large stores within Japan and globally, the line underwent a significant revamp starting in the 2024 Fall/Winter season. By revisiting the fundamentals of apparel production, MUJI Labo introduces a lineup of simple, yet sophisticated designs crafted with care, emphasizing the power of natural materials and attention to detail. Through experimental and innovative manufacturing in MUJI Labo, the company continues to shape the future of MUJI products.

"MUJI Labo" is committed to developing products and services that contribute to preserving the environment, addressing social challenges, learning from cultural traditions, and highlighting the individuality of consumers' lives.

The 2025 Spring/Summer season introduces items crafted with natural materials suitable for the season, as well as those made using traditional production methods. Key items include jackets and skirts made from washi paper and linen-ramie blends, blouses and T-shirts combining natural materials such as linen and silk, and sweatshirts and T-shirts crafted using old-style loop-wheel knitting machines for a soft, airy texture.

[Signature Items]

"Washi"

- Men's Washi-Blended Twill Jacket: ¥12,900 (Available in January)
- Men's Washi-Blended Twill 5 Pocket Pants: ¥9,990 (Available in January)
- Women's Washi-Blended Twill Jacket/Women's Washi-blended Denim Trucker Jacket: ¥9,990 (Available in January)
- Women's Washi-Blended Twill Shirt Dress: ¥12,900 (Available in February)
- Women's Washi-Blended Knit Sleeveless Pullover: ¥6,990 (Available in April)



These items use fabric woven from Japanese washi paper combined with organic cotton. Washi is characterized by its excellent moisture absorption and release, as well as its lightweight, smooth texture.

"Ramie"

- Men's Ramie Short Pants: ¥6,990 (Available in April)
- Women's Ramie Pleated Skirt: ¥12,900 (Available in February)
- Women's Ramie Sleeveless Pleated Dress: ¥9,990 (Available in April)



Made with ramie, a natural fiber cultivated primarily in East Asia and belonging to the nettle family, these items feature fibers longer than linen, providing unique stiffness and luster. With excellent moisture-wicking and breathability properties, they offer refreshing and comfortable wear, perfect for summer.

"Linen-Silk"

- Men's Linen-Silk Open-Collar Short-Sleeve Shirt: ¥9,990 (Available in April)
- Women's Linen-Silk Dress: ¥15,900 (Available in April)
- Women's Linen-Silk Sleeveless Shirt: ¥7,990 (Available in April)



Crafted with soft silk and highly breathable linen with excellent moisture absorption and release properties, these items are characterized by the gentle texture and natural sheen of the linen-silk blend.

"Sweatshirts/T-Shirts Made with Traditional Knitting Methods"

- Men's Sweat Full Zip Hoodie Knitted by Traditional Method: ¥7,990 (Available in February)
- Men's Crew Neck L/S T-shirts Knitted by Traditional Method: ¥4,990 (Available in February)
- Men's Crew Neck S/S T-shirt Knitted by Traditional Method: ¥2,990 (Available in April)



These items are crafted using old-style loop-wheel knitting machines, which differ from modern high-speed knitting machines. While less efficient, this method involves a slow and careful process, knitting upward from the bottom over time. This unique technique results in a fabric that is soft, airy, and rich in texture.

"Leather Low-Cut Sneakers"

- Men's Leather Low-Cut Sneakers (White/Black): ¥19,900 (Available in February)
- Women's Leather Low-Cut Sneakers (White/Black): ¥19,900 (Available in February)



These leather sneakers were developed in collaboration with CAMPER. The leather is certified by the Leather Working Group (LWG), an international organization dedicated to promoting sustainability and environmental protection in the leather manufacturing industry.

The outsole utilizes the vulcanized method, enhancing the rubber's elasticity and durability. Its hollow structure reduces weight and minimizes impact upon landing, providing a more comfortable walking experience.

Additionally, a toe counter is integrated at the front to protect the toes, while a heel counter at the back ensures stability and support during walking. The elastic laces allow for easy slip-on and removal.

<About CAMPER>

CAMPER is a contemporary shoe brand from Mallorca, Spain. It was founded in 1975 by Lorenzo Fluxa to meet the demand for fresh styles and innovative shoe concepts. It is globally recognized as a brand with a rich tradition of shoemaking and unparalleled uniqueness.

"Aluminum Hard Shell Suitcases"

- Aluminum Hard Shell Suitcases (34L) - Silver/Black: ¥79,000 (Available in February)
- Aluminum Hard Shell Suitcases (60L) - Silver/Black: ¥99,000 (Available in February)



These suitcases feature a sturdy aluminum frame construction for durability and stability. They are equipped with dual-wheel casters for smooth and stable movement. The telescopic handle can be adjusted to three different heights.

Stores Carrying MUJI Labo Products (As of January 10, 2025)

Japan:

Daikanyama, Ginza, Shinjuku Yasukuni-Dori, Lumine Shinjuku, Ikebukuro Seibu, Shibuya Seibu, Kichijoji Marui, NEWoMan Yokohama, Terrace Mall Shonan, Maruei Galleria, Grand Front Osaka, Shinsaibashi PARCO, Kyoto BAL, Kobe BAL, Hankyu Nishinomiya Gardens, Sapporo PARCO, Hiroshima PARCO, Online Store

Overseas:

China, Hong Kong, Taiwan, South Korea, Singapore, Malaysia, Thailand, Vietnam, U.S., Canada, France, U.K., Italy (13 countries and regions)

*Key stores: Shanghai Huaihai 755 (China), Gangnam (South Korea), Plaza Singapura (Singapore), Fifth Avenue (U.S.), Francs Bourgeois (France), Covent Garden (U.K.)

Ryohin Keikaku will continue to develop and expand products that utilize natural materials and reduce environmental impact, along with apparel, household goods, food, and services that support the essentials of daily life, with the aim of realizing "a truthful and sustainable life for all."

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